



# Foreign Service Network

Digital Services for Countries

- Embassies & Consulates -





#### We provide websites and collaboration tools for Honorary Consulates, Consulates General, Embassies, and Consular Corps around the world.

A secured and cloud-based platform for your online presence, content, and communications. Easy setup, simple usage, and reliable support.

#### **Embassies & Consulates**

Obtain a full-feature online web presence for each service post. Control your own regional pages and let your Embassy and Foreign Ministry maintain national and global content. Post news and events, and collaborate with your peers via a secure Console.



#### Ease of Use

No downloads or installations. Access your account and maintain your content online via an internet browser – computer, mobile, or tablet.



#### Secure Platform

Bank-level SSL encryption for all critical areas. The platform is physically hosted in the United States.



#### **Trusted Governance**

Managed by foreign relations experts and advised by dignitaries in the international community.



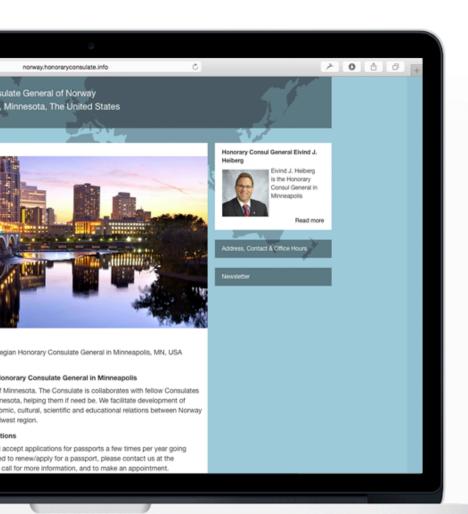
## An Overview.

- A country has one global account in the system.
- In this global account, there are several hierarchy levels that can contain an unlimited number of entities.
- Each entity can have an unlimited number of individual members.
- Each individual member is assigned to one entity and can administer, post, and manage content based on the entity's hierarchy level.

Hierarchy levels:

- International: manage appearance, content, and member / entity privileges for all in the global account. Best fit: foreign ministry employees
- 2) National: manage content and member / entity privileges for all in the assigned host country. Best fit: embassy employees
- 3) Regional: manage content unique to the entity's location.Best fit: consulate employees or honorary consuls

## The features.



- **Professional website:** Get a full-feature website with a unified look.
- Instant Setup: Receive your ready-to-go website once your account is set up.
- **Privacy:** Get an email address and phone number extension to mask your private contact information.
- **Visibility:** Your Consulate and all members get listed in directories throughout our platform. All members receive their own public profile page.
- Layered content ownership: Allow your foreign ministry and embassy to post news and let them maintain general pages on your website.
- Network and collaborate: Access the Console, which boasts collaboration features and content management capabilities.
- **Own your contact info:** You are in control of your contact info. Change it anytime in your profile and we auto-update all directories and contact pages.



## Full flexibility.

Receive a homepage that comes with a box full of features.

- Customize your menu you to add content to any category you desire.
- Tailor your landing page for your audience, complete with pictures, texts, and links.
- Let your Government and Embassy highlight important items directly on your front page.
- The contact page is auto-populated from the information in your profile. No more separate updates when your contact info changes.
- Create as many sub pages as you'd like to cover all the important elements that you cater to your audience.
- Let your visitors subscribe to a newsletter and send out your news through our secure content management system.
- Add your news and events and see them automatically displayed on the front page.
- Reach your site from computers, tablets, and mobile phones.





## Share the work!

Consulates, Embassies, and Foreign Ministries control different levels of content. Post local items individually and syndicate national and global items. Never have a stale or outdated website again.



Embassies post and maintain country specific information in pages, news, and events on all websites **nationally** in their host country.

news, events, and can showcase information on all websites worldwide.



## Get listed. Control your info.

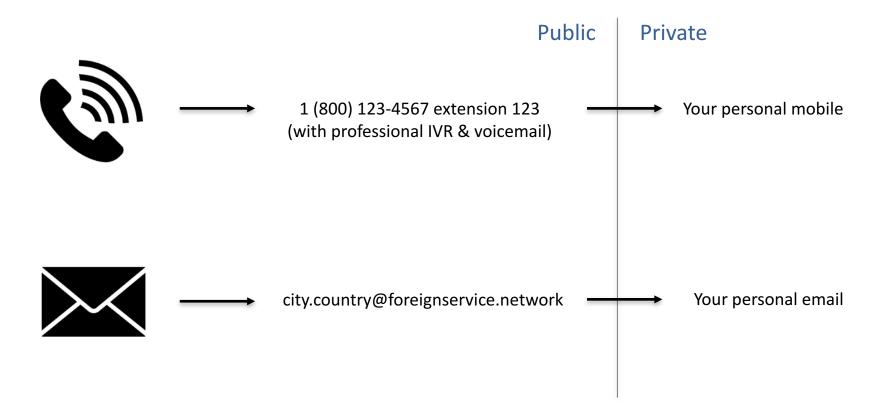
You own your contact information and control it in one place. Update it in real-time anytime. We automatically show it in various internal and external directories in our platform, including your Consular Corps website.





## Protect your privacy. Look professional.

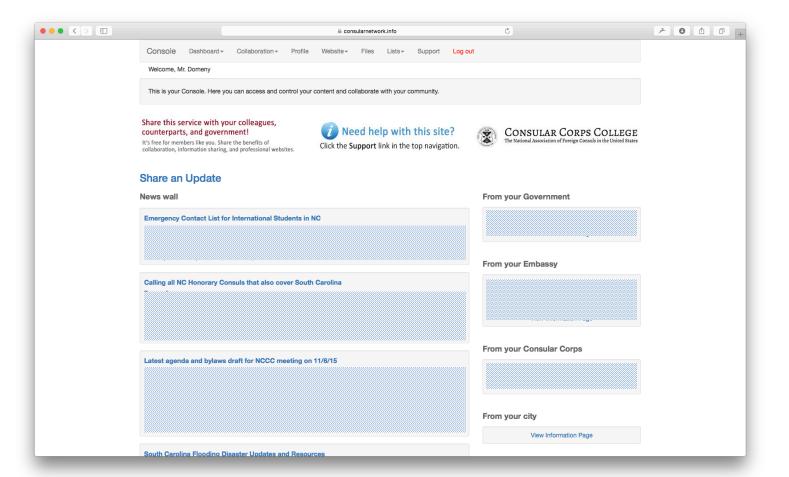
Get a standardized email address and phone number that match the ones of your peers' and mask your private contact details. Forward all correspondence to your private email and mobile phone number.





## One central online account.

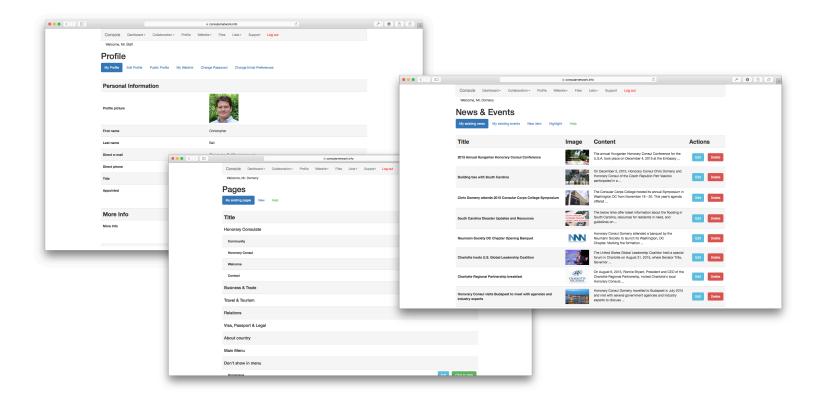
Access dedicated dashboards from your Foreign Ministry, Embassy, Consular Corps, and City. View and use all available features and services. Read tailored information on your info wall.





### Edit content in real-time.

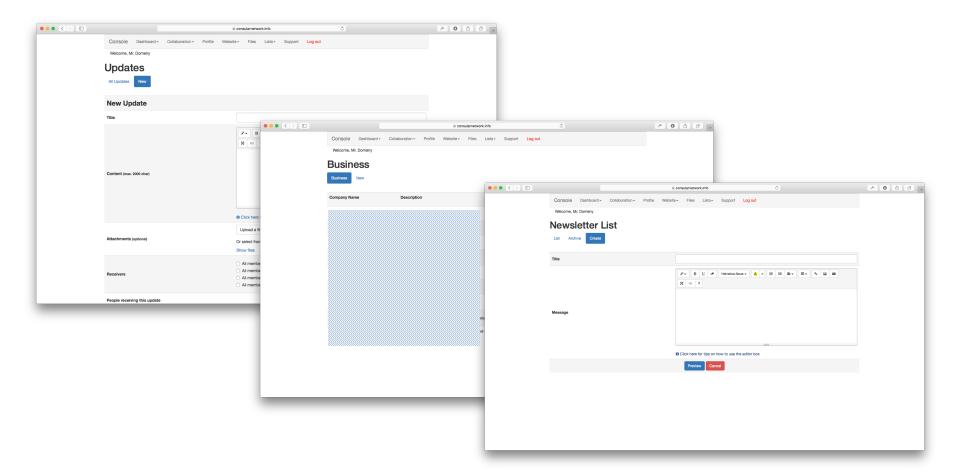
Update your personal profile and entity information. Add, edit, and delete pages, news, and events whenever you want.





### Share and collaborate.

Send updates to your peers, publish a newsletter to your followers, share files with anyone in your network. Collaborate with others while all your content remains in one secure location.

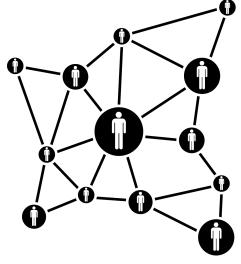




## Get connected.

### People

Get a proper listing in online search results and let your diaspora and other interested parties find you more easily.



### State agencies

Use your online presences to more easily connect with local and state agencies and allow them to link to your permanent sites.

### Foreign Service Network Search

Be included in our public online directory that lists a growing number of country representations and Consular Corps.

#### Helpful for:

- Emergency Response
- Police Departments
- City Mayors
- State Leadership
- And more

## Unlock the power of a global network.



Our central platform allows you and your peers to connect with one another and with counterparts from other nations. Cultivate contacts, create opportunities, and convert them into increased bi-lateral relationships.

Armenia Austria Belize Canada Cyprus The Czech Repu El Salvador Estonia France Germany Great Britain Guatemala Hungary Ireland Lebanon Liberia Mexico Moldova The Netherlands Nicaraqua Norway Palau Poland Portugal

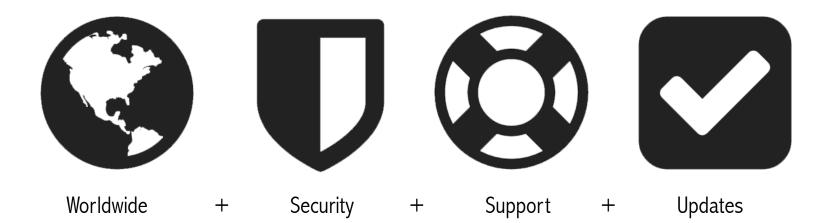
Spain Sweden

Switzerland

The United State



## All-around coverage.



Unrestricted access to powerful features and functionalities: a professional global platform, bank-level security, system support, and forever updates. The Foreign Service Network is headquartered in Charlotte, North Carolina with representations in San Diego, California and Budapest, Hungary.

## A ready-to-go platform.

#### Who can obtain membership?

All **Country representatives** (Career and Honorary Consuls, Diplomats, Attachés, and administrative staff of any Consulate, Embassy, or Government) are eligible to use our platform.

#### How to obtain membership?

Each country representative creates a free individual account by submitting a membership request at <a href="https://foreignservice.network/apply">https://foreignservice.network/apply</a>. Once the request is approved and processed, the login credentials and further information on how to use our services are shared with the new member. The access level (basic vs full) is determined by the global account subscription status of the representative's country.

#### How to create a global account?

Contact us via email at <u>info@foreignservice.network</u> or call us at 1 (800) 747-5049 to set up an account for your country.

FEATURES	BASIC	FULL
Profile		
Share News		
Global Directory		
File Upload		
Project Lists		
Website		
Content Management		
Newsletter		
Email Address		
Phone Number		
Updates		
Support		
Dashboard Control		*
Member Management		*
Entity Management		*
Global Account Settings		*
Cost per member	Free	USD 10 / month

\* available to country administrator roles



#### Contact Information

#### Foreign Service Network

www.foreignservice.network info@foreignservice.network 1-800-747-5049 Charlotte, North Carolina, USA

+1-880-747-5049 for callers outside the United States.